

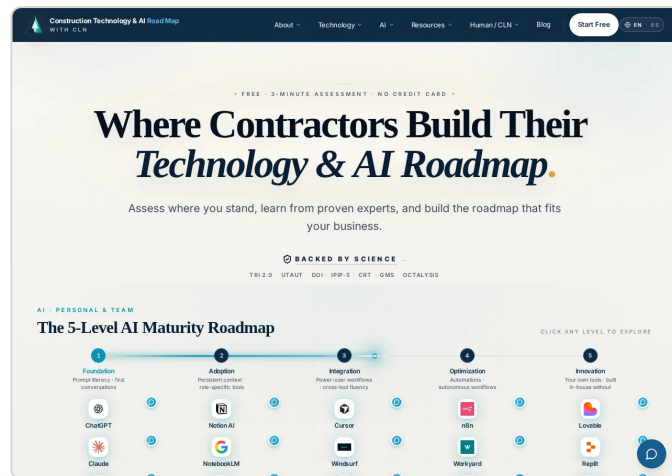
The Stack Builder, screen by screen

From the front door to the unlocked Strategic Plan

A contractor answers a three-minute assessment about the software they already run. They get a maturity level, a peer benchmark, and a free Starting Stack. From there the site builds a Strategic Plan: architecture before tools, pilot before scale, reviewed by the Construction Leadership Network.

Twenty-two screens in seven stages, one direction. A contractor tells us their stack once; every page after that already knows their level and their tools.

1. The front door siroadmap.com



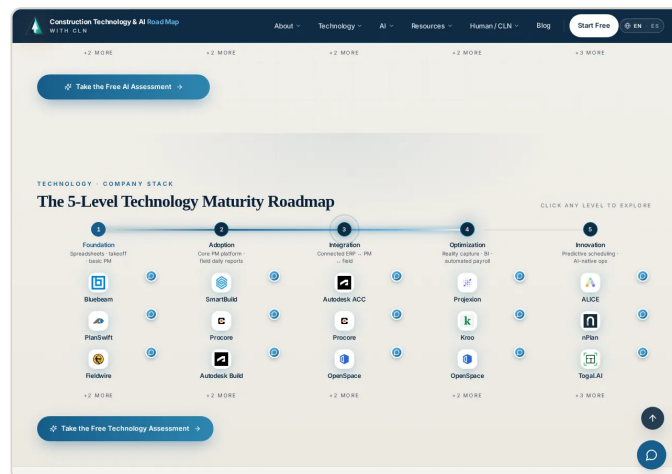
WHAT THE CONTRACTOR SEES

One promise above the fold: a free three-minute assessment, no credit card, backed by the Construction Leadership Network. Every button opens the same door.

WHY IT MATTERS

One offer, one button. Nothing else competes for the click.

2. The two maturity ladders Further down the home page



WHAT THE CONTRACTOR SEES

The five-level Technology ladder and the five-level AI ladder, with the tools that typically sit at each level.

WHY IT MATTERS

Level 1 to Level 5 is taught here, so it means something when the results say Level 3.

3. Profile first Technology assessment · step 1

Construction Technology & AI RoadMap WITH CLN FREE TECHNOLOGY ASSESSMENT

STEP 1 OF 3 · WELCOME

Let's map your technology stack.

Tell us who this Road Map belongs to. It takes one short sitting — no account, no password, no anonymous disposable quiz.

- 18 technology categories, about 10 questions. Your answers save as you go, so you can leave and come back.
- Your results are emailed to you the moment they're ready.
- About 3 minutes. "I don't know" is always a valid answer.

YOUR NAME * Pat Rivera

COMPANY NAME * Rivera Builders

WORK EMAIL * pat@riverbuilders.com

PRIMARY TRADE Optional Select a trade

ANNUAL REVENUE I don't know

TEAM SIZE I don't know

TOP TECHNOLOGY CHALLENGE I don't know yet

[Continue to assessment →](#)

SSN needed: your name, company name, work email.
 ☐ Your contact information stays out of the public results list.

Construction Technology & AI RoadMap WITH CLN PRODUCT COMPANY LEGAL

[Take Assessment](#) [What is CLN?](#) [Privacy Policy](#)

WHAT THE CONTRACTOR SEES

Name, company, work email, then trade, revenue band, team size and top challenge. Answers save as they go; nobody needs a password to start.

WHY IT MATTERS

The site understands the business before it assesses it.

4. One category per screen 18 technology categories

Construction Technology & AI RoadMap WITH CLN FREE TECHNOLOGY ASSESSMENT

CATEGORY 1 / 18

STEP 2 OF 2 · CATEGORY 1 OF 18

Accounting & ERP

Where the money lives - job costing, API/AR, WIP, payroll feeds.

☐ Sage

☐ Trimble Viewpoint

☐ CMIC

☐ Foundation

☐ Jonas

☐ Acumatica

☐ QuickBooks Desktop

☐ QuickBooks Online

☐ Excel

☐ Nothing yet — we do this by hand

Select every tool you actually use. Not sure? Skip this category — it stays unanswered, never wrong.

[← Back](#) [Skip for now →](#)

WHAT THE CONTRACTOR SEES

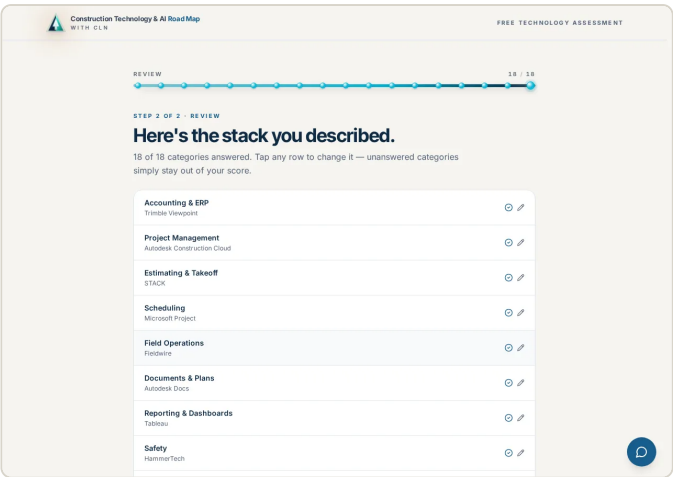
The contractor ticks the tools they actually run, from accounting and estimating to reality capture and BIM, and skips what they are not sure about.

WHY IT MATTERS

They are telling us their whole stack, tool by tool. Everything after this is built from these answers.

5. Review

Here is the stack you described



WHAT THE CONTRACTOR SEES

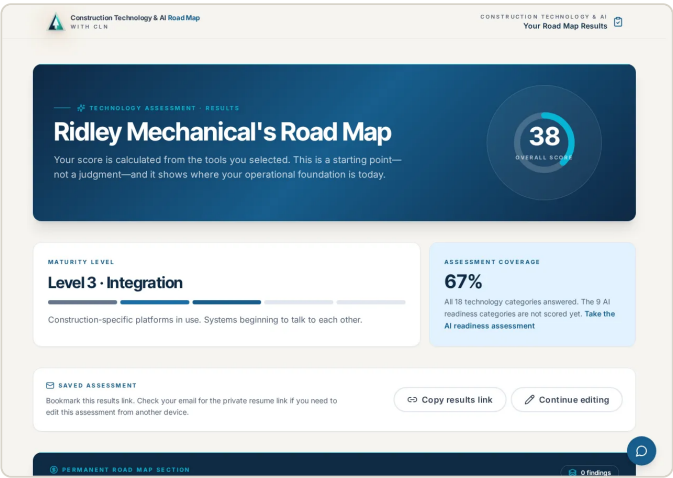
All eighteen categories on one screen with the tool named in each, every row editable before scoring.

WHY IT MATTERS

One confirmation. From here on the site knows the company.

6. Score and level

Your results



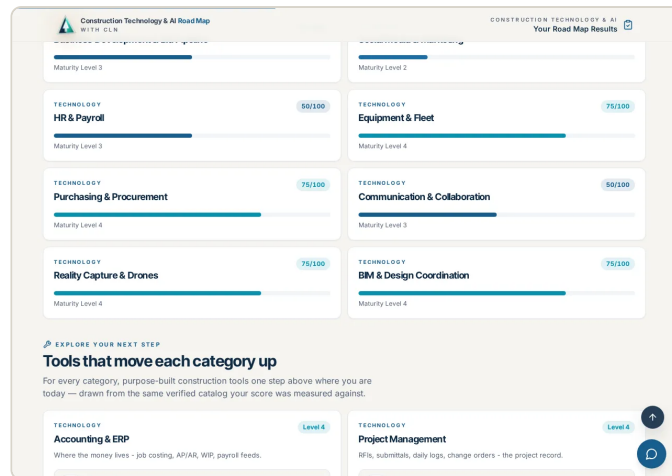
WHAT THE CONTRACTOR SEES

Overall score, maturity level on the five-level scale, and coverage across the categories. Under the level card: build your free Starting Stack.

WHY IT MATTERS

One next step, right where the contractor has just learned their level.

7. Category by category Your results · breakdown



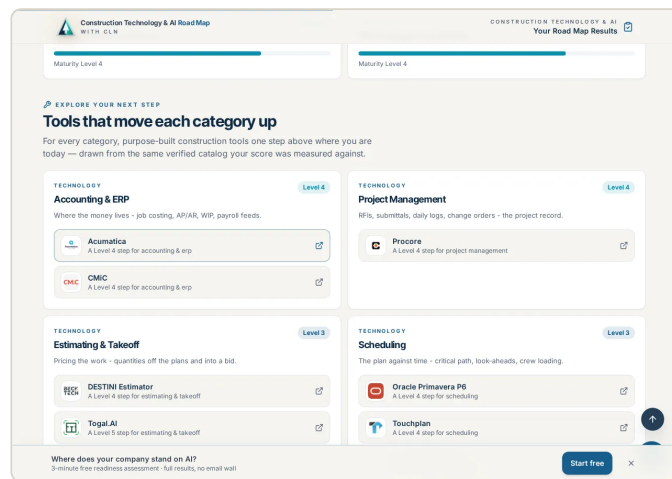
WHAT THE CONTRACTOR SEES

Eighteen cards, one per category, each with its own score and level.

WHY IT MATTERS

Same category names the contractor just answered against.

8. Tools that move each category up Your results · next steps



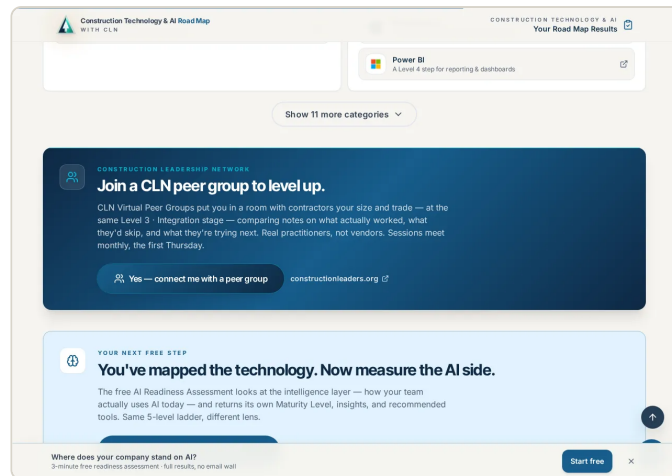
WHAT THE CONTRACTOR SEES

For every category, the CLN-reviewed tools one level above where the company is today.

WHY IT MATTERS

The first taste of the catalog, filtered to their level, free.

9. The human layer Your results · CLN peer group



WHAT THE CONTRACTOR SEES

An invitation to a CLN peer group at the contractor's level and trade, and the AI Readiness assessment as the next free step.

WHY IT MATTERS

People at the same level, offered when the contractor is most open to talking.

10. The AI assessment sirroadmap.com/assessment/ai

WHAT THE CONTRACTOR SEES

Role, company size, current stack, then nine AI categories and ten short attitude statements on a five-point scale.

WHY IT MATTERS

Technology maturity and AI readiness are two different readings; the AI one feeds the AI ladder and the plan's rollout step.

11. Create the account One free Starting Stack per company

CONSTRUCTION TECHNOLOGY & AI ROAD MAP

Create your account
Start your roadmap and unlock your portal.

[Sign up](#) [Sign in](#)

Company name
Acme Construction

Email
[input field]

Password
[input field]

[Sign up](#)

OR

[Sign up with Google](#)

[Back to homepage](#)

WHAT THE CONTRACTOR SEES

Email and password, or Google. Because the email matches the assessment, the account arrives with the level and the tools already attached.

WHY IT MATTERS

The assessment follows the contractor in. Nothing is typed twice.

12. The member portal Account home

Construction Technology & AI RoadMap
WTTW CLN

[Stack](#) [Map](#) [Explore](#) [Road Map](#) [+](#)

Ridley Mechanical
Level 3 · Integration, from your Technology assessment on Sep 22.

COVERAGE MAP - FREE
12 of 18 expected categories covered - 6 gaps [Open map](#) [PDF](#)

TECHNOLOGY
Project Management | ERP / Accounting & Financials | Estimating & Takeoff | Scheduling
Manpower / Workforce Tracking | Field Operations & Mobile | Document Management
BI / Reporting & Data Layer | Communication & Collaboration | Safety & Compliance
Equipment / Fleet Management | Preconstruction, Bid Management & CRM

AI
AI Assistants & Copilots | Meeting Transcription & Summarization | Document Intelligence & Contract AI
Safety Analytics & Camera AI | Schedule Risk & Predictive Analytics | Estimating & Bid AI
AI Agents & Workflow Automation | AI Policy, Governance & Training Tools

NEXT THREE ACTIONS
1. Review the 18 tools we carried over from your assessment
2. Fill the Scheduling gap: see the CLN picks for Level 3
3. Open your Starting Stack PDF and coverage map

Starting Stack
18 tools across 12 categories. In use, planned, considering.
[Open stack](#)

Documents
Starting Stack and coverage map PDF not built
Technology & AI Road Map
Every PDF regenerates from your live stack, so it is always current.

Road Map - Strategic Plan
Goals, current-state audit, system of record, architecture, product selection, budget, ROI and the four phase goals. Two minutes of questions, then Elias builds it from your stack.
[Build my Road Map](#)
Summary and assessment from full plan \$299

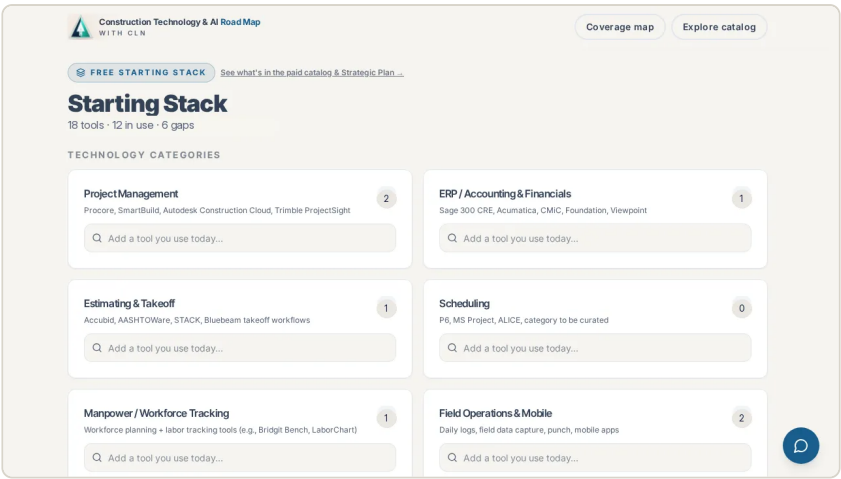
WHAT THE CONTRACTOR SEES

Company, level, coverage map across all twenty categories, next three actions, the Starting Stack, the documents, and the Road Map card.

WHY IT MATTERS

The home screen a member returns to; everything else is one click away.

13. Starting Stack workspace Free tier



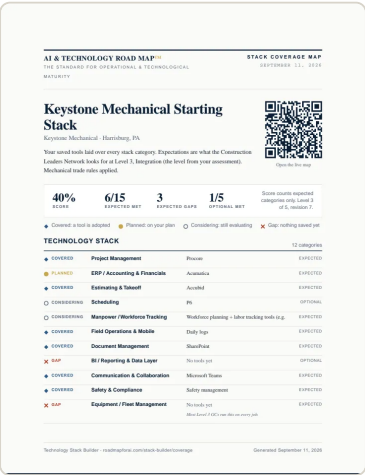
WHAT THE CONTRACTOR SEES

Every category with the declared tools marked in use, a type-ahead to add, plan or consider others, and a curated pick for each gap.

WHY IT MATTERS

Type-ahead add, coverage, gaps, one-page PDF.

14. Coverage map PDF Generated from the live stack



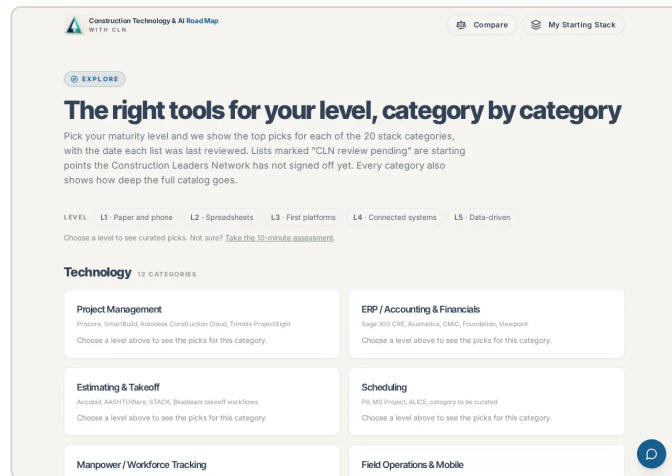
WHAT THE CONTRACTOR SEES

Score, expected categories met, gaps, every category with its status and tool. A QR code opens the live map.

WHY IT MATTERS

The free tier's deliverable, and the document a contractor can hand to CLN.

15. The catalog, top picks The right tools for your level



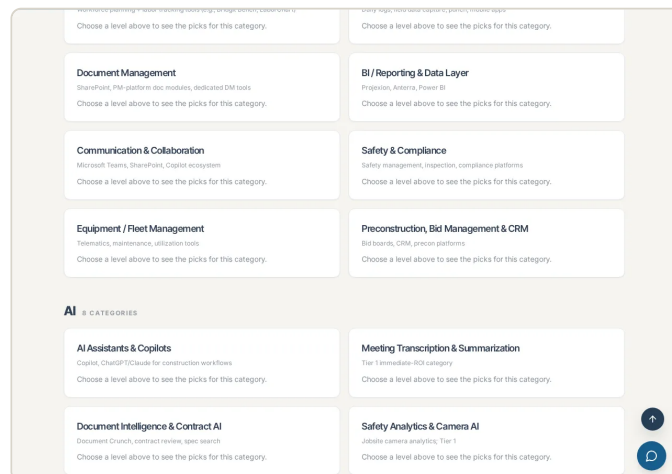
WHAT THE CONTRACTOR SEES

Twenty categories with the top four CLN-reviewed picks for the member's level and the date each list was last reviewed.

WHY IT MATTERS

Lists CLN has not signed off yet say so. The network's judgment is visible.

16. The AI categories Explore · AI



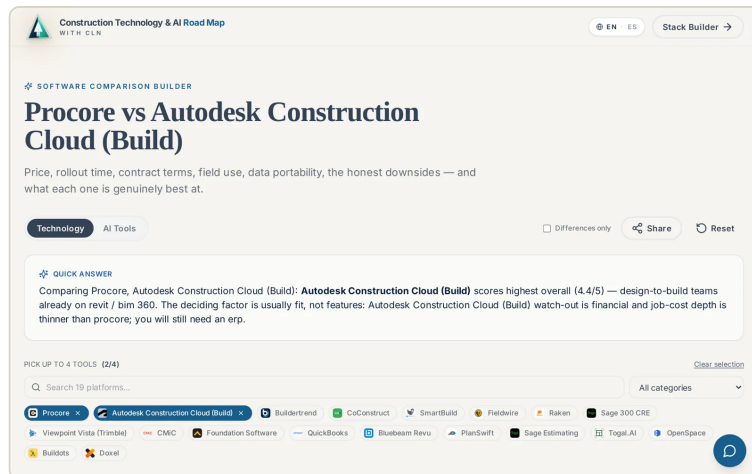
WHAT THE CONTRACTOR SEES

Assistants and copilots, document and contract AI, estimating AI, scheduling AI, field vision and safety, meeting AI, automation and agents, data and forecasting.

WHY IT MATTERS

Same AI categories as the assessment and the coverage map.

17. Side-by-side comparison siroadmap.com/compare



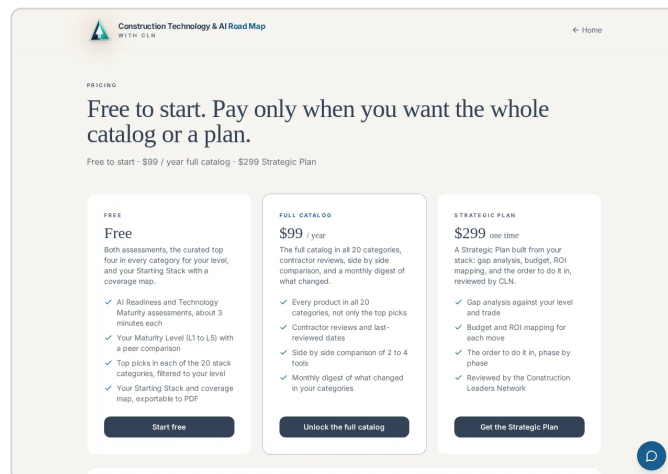
WHAT THE CONTRACTOR SEES

Two to four tools on identical criteria for the category, a quick answer, a top pick for the level, and popular comparisons.

WHY IT MATTERS

The decision a contractor actually has to make, laid out on one screen.

18. Pricing Free · \$99 a year · \$299 one time



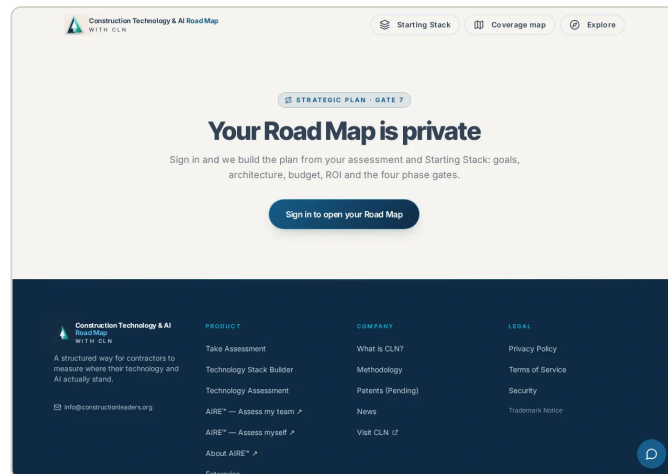
WHAT THE CONTRACTOR SEES

Free: both assessments, top four in every category, Starting Stack with coverage map. \$99 a year: the full catalog. \$299: the Strategic Plan.

WHY IT MATTERS

One page, three tiers, no surprises.

19. Strategic Plan The Road Map



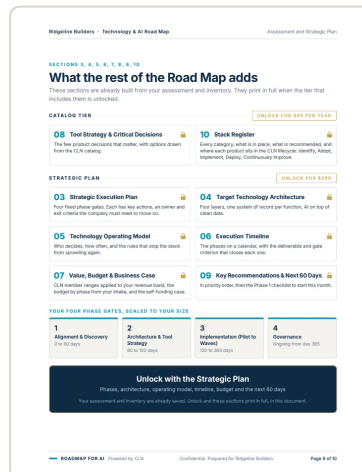
WHAT THE CONTRACTOR SEES

Built from the assessment and the Starting Stack after a five-minute intake on goals, roles, spend and timeline.

WHY IT MATTERS

Architecture before tools, pilot before scale.

20. The free Road Map, plan pages locked PDF · sample company



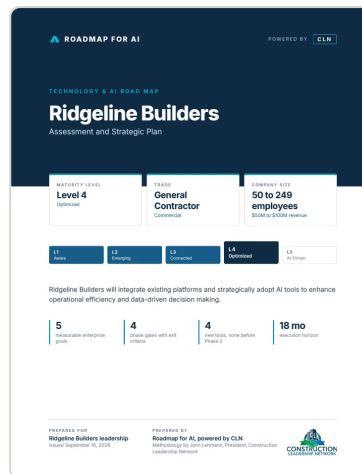
WHAT THE CONTRACTOR SEES

Current-state sections print in full for every member. Plan sections are listed with what each adds and unlock at the \$299 tier, in the same document.

WHY IT MATTERS

The member sees exactly what the \$299 buys before paying.

21. The Strategic Plan, unlocked PDF · sample company



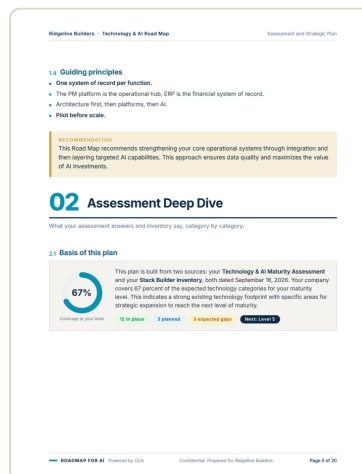
WHAT THE CONTRACTOR SEES

Cover with level, trade and size, five measurable goals, four phase gates with exit criteria, new tools, execution horizon. Powered by CLN on every page.

WHY IT MATTERS

Board-ready, built from their own answers.

22. Inside the plan Guiding principles and deep dive



WHAT THE CONTRACTOR SEES

One system of record per function, architecture first, pilot before scale, then the category-by-category read of what the answers say, and the Security & AI Trust Protocol.

WHY IT MATTERS

Where the AIRE hand-off lives: from the rollout step the plan links to the workforce map and back.